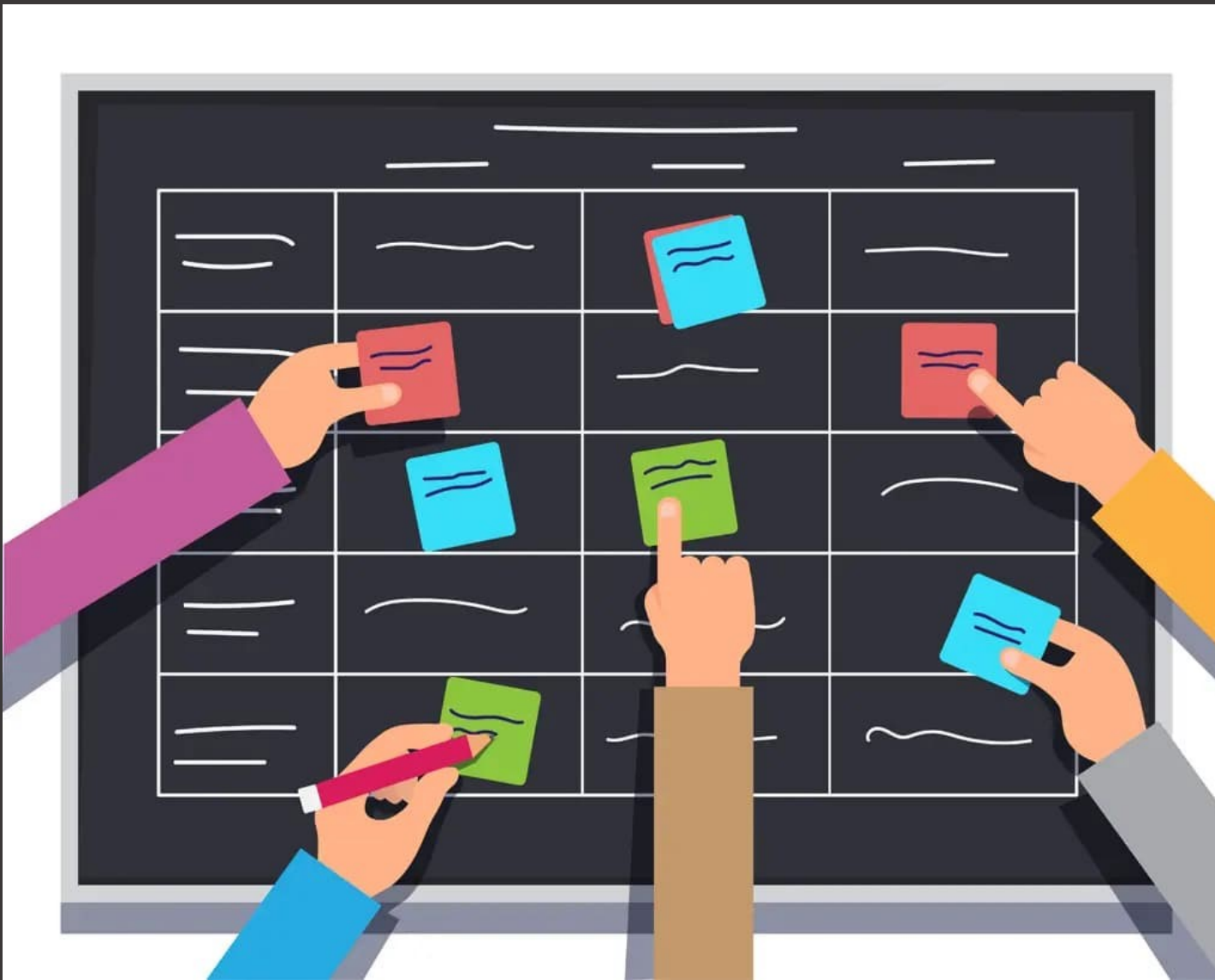




Community Heart & Soul

City of Shawnee, OK and the Orton Family Foundation



How does
planning help
our community?

How is this
complimentary?

How is this
different?

Andrea Weckmueller-Behringer, City Manager

Community Heart & Soul

is a “community and economic development process that engages residents” in identifying

- What they love about their community,
- The future they want for their community, and
- How to achieve it.



Guiding Principals

- **Involve everyone**
- **Focus on what matters most**
- **Bottom Up**
- **Resident led**
- **Play the long game**



Ways Community Heart & Soul Transforms Communities

- New Leaders and volunteers emerge.
- Residents feel re-connected. Participation increases.
- Truth is built. Found common ground and stronger bridges.
- Downtowns are reenergized. Helps uncover possibilities that translate to transformation.
- Pride is restored among our residents.
- History and culture are honored. Our unique character is cultivated.



Responsive Government

Our City government is –

- responsive, approachable, good at listening,
- welcoming participation and involvement,
- fair to all parts of the City and accountable.





Suzan Perkins, Community Heart & Soul Coach

*What I Love about
Shawnee, Oklahoma!*

Four Phase Step-by-Step Proven Process

- **Bring residents together**
- **Identify and honor the unique character of our City**
- **Promote the emotional connection of the people who live here**

We have more in common than we expect.



Instead of Hosting Meetings

Meet residents where
they already are:

- community events,
neighborhood parties,
- schools,
- businesses, and
- other gatherings.

Finding our shared values.



Phase 1
IMAGINE
2-3 months



- Understand who lives, works and plays in Shawnee and how best to reach them
- Tap into local knowledge
- Engage via established networks

Phase 2
CONNECT
6-8 months

- Gather stories
- Find common ground
- Reflect on observations



A different but complimentary plan to our other efforts.

Phase 3 **PLAN**

4-6 months

- **Reflect on what matters**
- **Generate actionable data points**
- **Plan for the short- and long-term**
- **Aim for broad and meaningful participation**



Phase 4
ACT
Ongoing

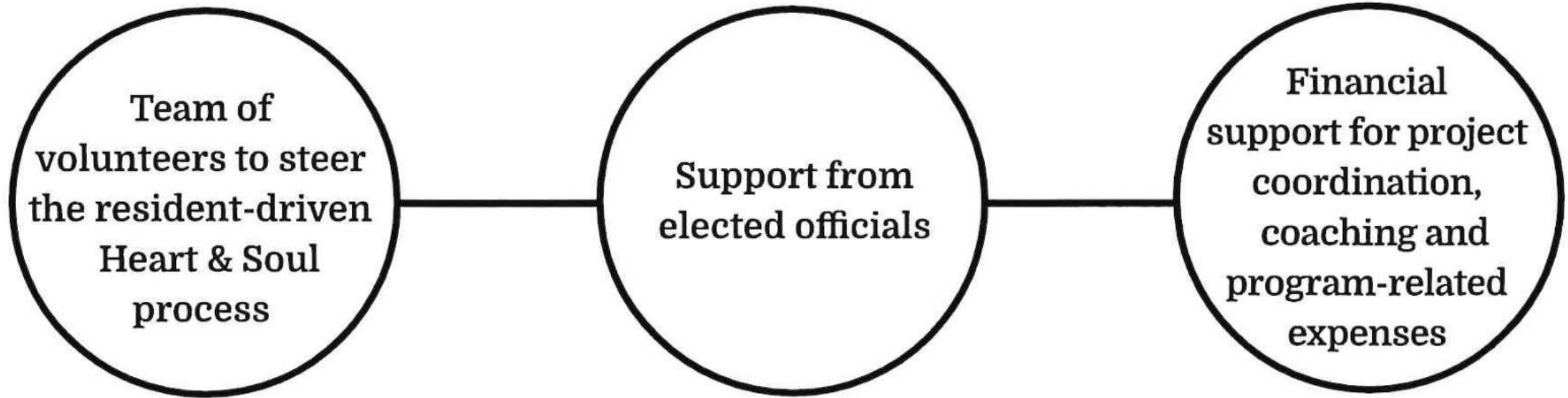


- **Incorporate this data into other planning processes.**
- **Continue interacting with community partners.**
- **Apply the values we discovered.**
- **Celebrate our success.**

Resources Provided by Community Heart & Soul



Resources Provided by Towns



Trusted Messengers

Help connect our
community's trusted
messengers to those whose
voice needs to be heard.

Documenting our common ground.



“This is the best investment we ever made in our community. It’s paying off with new energy, an amazing increase in the number of volunteers, more individuals running for office, and pride in rebuilding our own economy.”



Homework!

Submit the name of someone who is a leader in their social circle.

Thank You!



— Community —
Heart & Soul®