



Community Heart & Soul®

A Proven Community Development Model for Small Cities & Towns

Community Heart & Soul is a resident-driven process that engages the entire population of a town in identifying what they love most about their community, what future they want for it, and how to achieve it.

When adopted by small cities and towns to guide planning and decision-making, Community Heart & Soul delivers a different way to approach engagement that is positive and inclusive. Community Heart & Soul gives municipal leaders a true representation of what matters most to their constituents and the information gathered through the process guides decision-making and priorities for the long-term.

Supported by a National Organization

Community Heart & Soul, a nonprofit operating foundation, builds stronger, healthier, and more economically vibrant small cities and towns across the United States. In addition to promoting the Community Heart & Soul model, our organization trains and supports a nationwide network of Certified Coaches who provide training and guidance to local communities.

The best part of Community Heart & Soul is it filters through what you like about your town. It puts discussion and stories in a positive direction that drives decisions and the future in a positive direction.”

– Sue Lessard, *Town Manager*
Bucksport, Maine



Small cities and towns that work with us experience a range of benefits including:

- Strengthened relationships with residents and increased resident participation in local government
- Increased volunteerism and resident-driven community actions
- Deepened understanding by municipal officials of community needs to inform long-range plans
- Measurable impact toward community and economic development goals
- Increased investment from grants and the private sector to implement community projects
- Increased community pride



Thomaston Heart & Soul, Georgia

Great achievements happen when we work together

You will receive the following support when your community joins more than 100 small cities and towns across the United States that have embraced Community Heart & Soul.

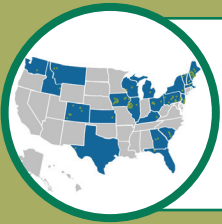


Heart & Soul Coaching

Heart & Soul Coaches play a vital role in supporting a community's Heart & Soul effort by serving as trainer, facilitator, consultant, and advocate throughout the process. We can connect you with a Certified Coach in your region.

Proven Model and Tools

Our step-by-step curriculum is designed for resident volunteers partnering with municipal leaders to strengthen their community. It provides proven tools and methods for engaging residents, developing guiding principles, prioritizing actions, and ensuring lasting change.



National Network

Through Community Heart & Soul you are connecting to a national network of municipal leaders who want to make decisions based on what matters most to residents. You will develop relationships with other local leaders who share the same goals—building stronger and more vibrant communities.

The fabric of a community is built by its volunteers. By placing volunteers front and center, Community Heart & Soul has helped to weave the fabric of our community.”

– Mike Bestor, *Former City Manager*
Golden, Colorado



Willingboro Heart & Soul, New Jersey



Funding to Get Started

The Community Heart & Soul Seed Grant Program provides \$10,000 in funding for resident-driven groups in small cities and towns to start the Community Heart & Soul model. Grant funding requires a \$10,000 cash match.

More at www.communityheartandsoul.org/seed-grants

Watch to hear how Community Heart & Soul engages the public to shape city plans, ordinances and community actions.

Watch at youtu.be/7Vyd23SJVjs



Contact us to get started: info@communityheartandsoul.org

120 Graham Way, Suite 126 | Shelburne, VT 05482